

## CHERRY HILL FC



### CHERRY HILL FC 2020-2021 SPONSORSHIP LETTER

Dear Future Sponsors,

Thank you for considering sponsorship of Cherry Hill FC, one of the largest youth soccer clubs in South Jersey. In an effort to keep player fees down so all players have an opportunity to play with our club, we look to establish partnerships with local businesses and organizations. The money we raise helps fund our recreation and travel programs. We offer a variety of sponsorship programs to accommodate the needs of our partners.

Our mission is to promote and encourage the sport of soccer for the benefit of the youth of Cherry Hill and the surrounding communities. We provide an opportunity for our players to learn about and participate in the sport of soccer, the "world's beautiful game." We also focus on teaching the spirit of good sportsmanship and fair play.

The players that make up our club range between the age of 3 to 18 years old. We have more than 30 travel teams and over 60 recreational teams. Cherry Hill FC is one of the biggest clubs in the area with close to 1,500 players. Cherry Hill FC is an all-volunteer, privately run, non-member 501(c)(3) entity. Each week, we host teams from all over Southern New Jersey from Cape May County to Burlington County and beyond.

For the past 20 years, we have hosted an annual soccer tournament that draws teams from many of the townships in the surrounding area, as well as teams from Pennsylvania, Delaware, Maryland, New York, and even Alabama! Each year, we aim to host over 100 teams over a two-day period at our facilities. This equates to close to several thousand players and spectators at our facilities. We can offer a tremendous amount of exposure for your organization in the way of banners, coupons, and social media.

Cherry Hill FC receives no outside help, grants, or awards. The cost of maintaining a wide variety of recreational and competitive programs continues to grow every year. We have been able to maintain affordable program fees, through sponsorships with local and national businesses. The money we raise is vital at helping us maintain top-notch facilities and high-quality player training and development.

That is why we are turning to you for help. We hope you will consider becoming a part of our club through our sponsorship program. Feel free to contact me anytime if you have any questions.

*Sonia Cohen*

Cherry Hill FC Soccer  
Director of Marketing, Development, and Sponsorship  
CHFCfundraising@gmail.com

## CHERRY HILL FC CLUB SPONSORSHIP LEVELS

**PREMIER CLUB SPONSOR PROGRAM (MULTI-YEAR) – \$5000 and up/year**

**PLATINUM CLUB SPONSOR PROGRAM – COST \$3000-\$5000/year**



**GOLD CLUB SPONSOR PROGRAM – COST \$1,500.00**

- 1 banner (3' x 5') at main facility for one full year with preferential banner placement
- Large logo on main/front page of the Cherry Hill FC website linked to company webpage
- Two table/vending booth opportunities (Spring and Fall) during a regular season game day
- Two email distributions (Spring and Fall) of coupons/offers through extensive CHFC email database and CHFC Facebook page
- Announcement on Facebook page as game weekend sponsor (Spring and Fall)

**SILVER CLUB SPONSOR PROGRAM – COST \$1,000.00**

- 1 banner (3' x 5') at main facility for one full year with preferential banner placement
- Medium logo on main/front page of the Cherry Hill FC website linked to company webpage
- One table/vending booth opportunity (Spring or Fall) during a regular season game day
- One email distribution (Spring or Fall) of coupons/offers through extensive CHFC email database and CHFC Facebook page
- One announcement on Facebook page as game weekend sponsor (Spring or Fall)

**BRONZE CLUB SPONSOR PROGRAM – COST \$500.00**

- 1 banner (3' x 5') at main facility for one full year
- Small logo on Cherry Hill FC website list of sponsors-linked to webpage
- Company name listed on annual email blast thanking the sponsor
- One social media post thanking sponsor- linked to company website

**CLUB SUPPORTERS PROGRAM – COST \$100.00**

- Name on "Club Supporters" banner at main facility for one full year
- Name listed as supporter on website with and linked to company website for one full year

**CHERRY HILL FC NEMOURS SUMMER CLASSIC TOURNAMENT SPONSORSHIP PROGRAM (Dates TBD)**

**This is separate from the club sponsorships but may be combined.**

- Booth at CHFC tournament-\$300 for one day, \$500 for both days
- Field Sign (18"X24")-\$100 for one sign, \$175 for two signs

**Due to printing deadlines, application, electronic files, and payments are needed by March 1, 2021.**

**Please provide the following:**

- Electronic jpeg file of logo for use on our website
- High resolution, print quality EPS or PDF of your company logo
- High resolution, print quality PDF of your banner
- Check payable to Cherry Hill FC sent to Cherry Hill FC, PO Box 3543, Cherry Hill, NJ 08003

**An online sponsorship form must be completed for each sponsorship. Forms can be found at [www.cherryhillfcsoccer.com](http://www.cherryhillfcsoccer.com). Please contact Sonia Cohen at [CHFCFundraising@gmail.com](mailto:CHFCFundraising@gmail.com) with any questions. Click [here](#) for online sponsorship form.**